

## End User Promotion

**PROMOTION NAME:** Purchase a PXW-FS5 or PXW-FS5K camcorder and receive the FS RAW upgrade license free via mail in rebate.

**PROMOTION PERIOD:** November 10, 2017 - December 28, 2017

End Users can receive a an FS RAW upgrade license valued at \$629.99 by mail on purchases of a PXW-FS5 or a PXW-FS5K during the promotion period of **November 10, 2017 - December 28, 2017** from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit: [www.sony.com/professional](http://www.sony.com/professional) . Click on "Find a Reseller", search by zip code.

### TO RECEIVE THE FS RAW Interface Upgrade License valued at \$629.99 BY MAIL:

- 1) End User must purchase a Sony a PXW-FS5 or a PXW-FS5K during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at [www.merprorebatesca.com](http://www.merprorebatesca.com).
  - a. Click on this Promotion Number 600037829B on the home page under 'Current Promotions.'
  - b. Complete the online claim form and hit the "Submit" button to process the submission.
  - c. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box(es) of the PXW-FS5 or PXW-FS5K purchased (**photocopies of UPC not accepted**), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony to Sony Award Headquarters at the following address, postmarked no later than **January 31, 2018**.

Sony End User Award Headquarters  
Offer # 600037829B  
PO box 42012  
Hazelwood, MO 63042-1012

### Terms and Conditions:

Receive a **FS RAW Interface Upgrade License** at no additional charge by mail following purchase of a PXW-FS5 or a PXW-FS5K. Offer valid on purchases of eligible products from **November 10, 2017 - December 28, 2017**. Eligible models must be ordered from a Sony Authorized Reseller, reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks for rebate delivery following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than **January 31, 2018**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Rebate will not be delivered to P.O. Boxes. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to Canadian postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or premiums lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in Canada. The dealer invoice must show a valid Canadian billing address for the end user purchaser, and the **FS RAW Interface Upgrade License** must be shipped to a valid Canadian address. This shipping address may not be that of a freight forwarder. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.